



THE LANGUAGE OF *BUSINESS*
THE BUSINESS OF LANGUAGE
13-15 APRIL 2025

Exhibit and Sponsor Opportunities

13-15 April 2025



Conference Audience

2023: **479** 2024: **515**

DELEGATES



COMPOSITION

LSC: **83%**

Executive Leaders: **46%**

Enterprise: **10%**

Academic: **6%**

FEEDBACK

95%

Made contacts that were useful to them

93%

Were satisfied or extremely satisfied



36,231 followers



16,130 followers



16,100 email subscribers

ENGAGEMENT

Exhibits

Co-create the legendary GALA conference community as an exhibitor at GALA 2025. Exhibiting at a GALA conference puts you in front of decision-makers and executives, elevates your brand, and demonstrates your excellent taste in events.

Package Includes:

MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin
- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

\$4,200

Package Includes:

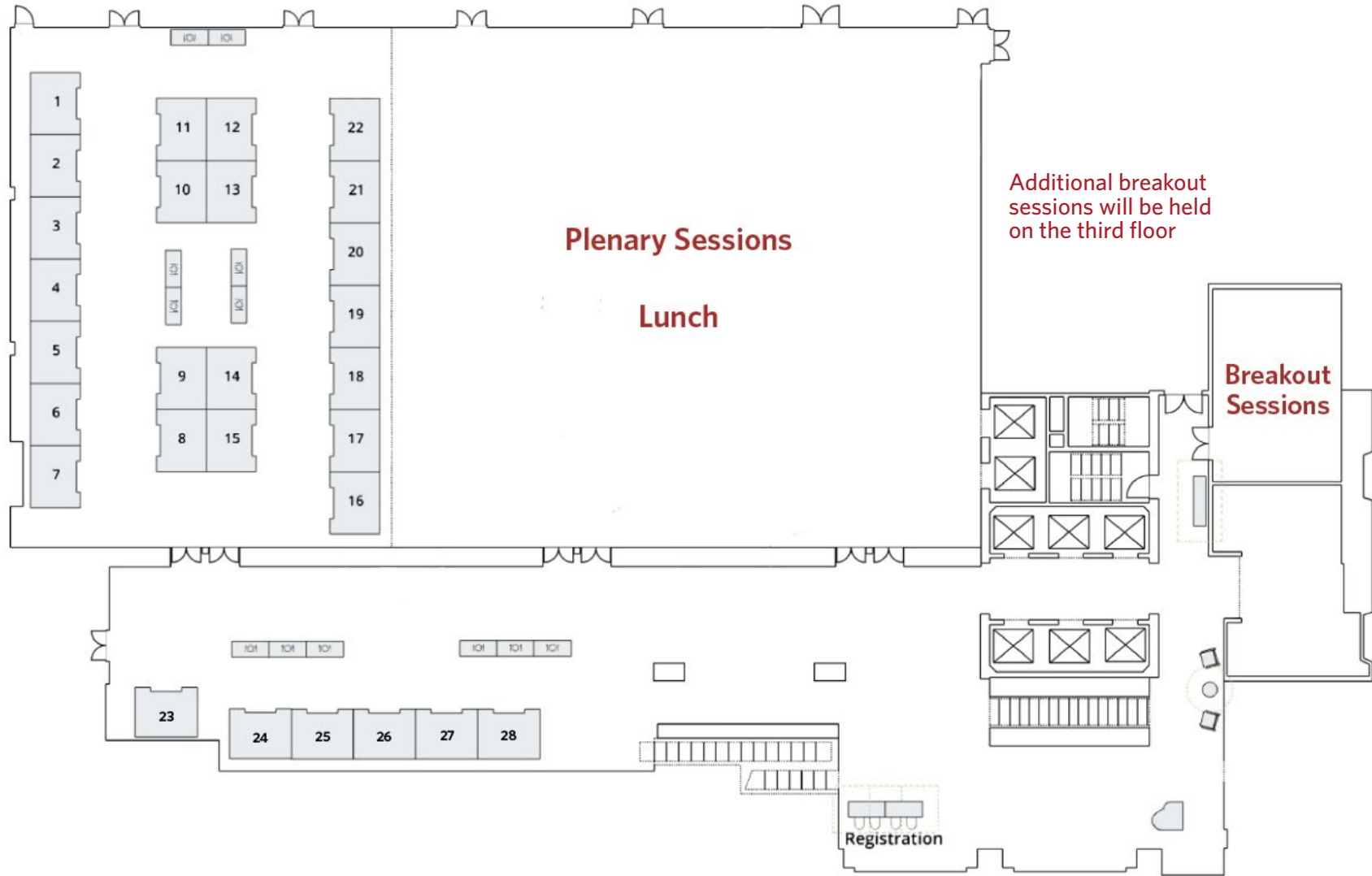
NON-MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin
- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

\$5,000



Floor Plan



Opportunities

Sponsoring the annual GALA conference connects you to the incredible GALA community and puts your company in front of hundreds of top executives and decision makers. Build a sponsorship that suits your needs by picking and choosing what's right for your company.

All Sponsors Receive

- Recognition via social media channels
- Recognition via event signage
- Recognition via event website

- Recognition via event marketing emails
- Inclusion in sponsor section of mobile event app

Conference Activities			
GALA Dinner	Exclusive sponsor of the best dance party in the industry	\$10,000	One available
Keynote and Welcome Session	Kick-off the conference right. Deliver a welcome address at our largest plenary session.	\$7,500	One available
Welcome Reception	Exclusive sponsor of the biggest reunion in the industry	\$5,000	One available
Happy Hour	Exclusive sponsor of the happiest farewell in the industry	\$5,000	One available
Speed Networking	Host of one of GALA's most popular sessions; lead the session, distribute marketing material or swag	\$3,000	One available
Sponsored Session	30-minute session on the program	\$2,100	Must be combined with exhibit or sponsorship; three available

Note: Purchase any sponsorship and receive 10% off delegate registration(s) for your company. Purchase any sponsorship and receive 10% off exhibit stand purchase.

Conference Materials			
Badges	Eco-friendly name badges with your branding, produced by GALA	\$5,000	One available
Notebooks	Custom designed, eco-friendly notebooks with your logo on the cover and a quarter page ad inside, produced by GALA	\$4,000	One available
Mobile event app	Digital banner ads throughout the mobile event app	\$3,500	One available
Pens	Eco-friendly branded pens with your logo, produced by GALA	\$3,000	One available
Souvenirs	Custom designed eco-friendly wooden magnet or keychain with your logo and ours	\$3,000	One available
Guest elevators (outside doors)	Custom designed clings on elevator doors on the meeting room floors	\$2,500	Six available
Hotel keycard	Custom designed hotel key cards for ~200 GALA delegates staying at the hotel	\$2,000	One available
Half page ad in the printed event program	Embedded in the conference notebooks	\$1,500	
Quarter page ad in the printed event program	Embedded in the conference notebooks	\$1,000	

Extra Brand Visibility via GALA's Channels			
Leaderboard ad on GALA website (3 months)	digital banner ad on GALA-global.org website	\$2,880	Unlimited/Can change the artwork 3 times
Leaderboard ad on GALA website (1 month)	digital banner ad on GALA-global.org website	\$1,200	Unlimited
Sidebar ad on GALA website (3 months)	digital banner ad on GALA-global.org website	\$2,040	Unlimited/Can change the artwork 3 times
Sidebar ad on GALA website (1 months)	digital banner ad on GALA-global.org website	\$850	Unlimited
Leaderboard ad in GALA's Global Update	digital banner ad in GALA's non-member newsletter	\$850	Unlimited