GALA 2025 MONTREAL

THE LANGUAGE OF *BUSINESS*
THE BUSINESS OF LANGUAGE
13-15 APRIL 2025

Exhibit and Sponsor Opportunities

13-15 April 2025

Conference Audience

2023: 479   2024: 515 ▶ **DELEGATES**

▶ **COMPOSITION**

LSC: **83%**

Executive Leaders: **46%**

Enterprise: **10%**

Academic: **6%**

FEEDBACK ◀

95%
Made contacts that were useful to them

93%
Were satisfied or extremely satisfied

in 36,231 followers   f 16,130 followers   @ 16,100 email subscribers ▶ **ENGAGEMENT**

Exhibits

Co-create the legendary GALA conference community as an exhibitor at GALA 2025. Exhibiting at a GALA conference puts you in front of decision-makers and executives, elevates your brand, and demonstrates your excellent taste in events.

Package Includes:

MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin

- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

$4,200
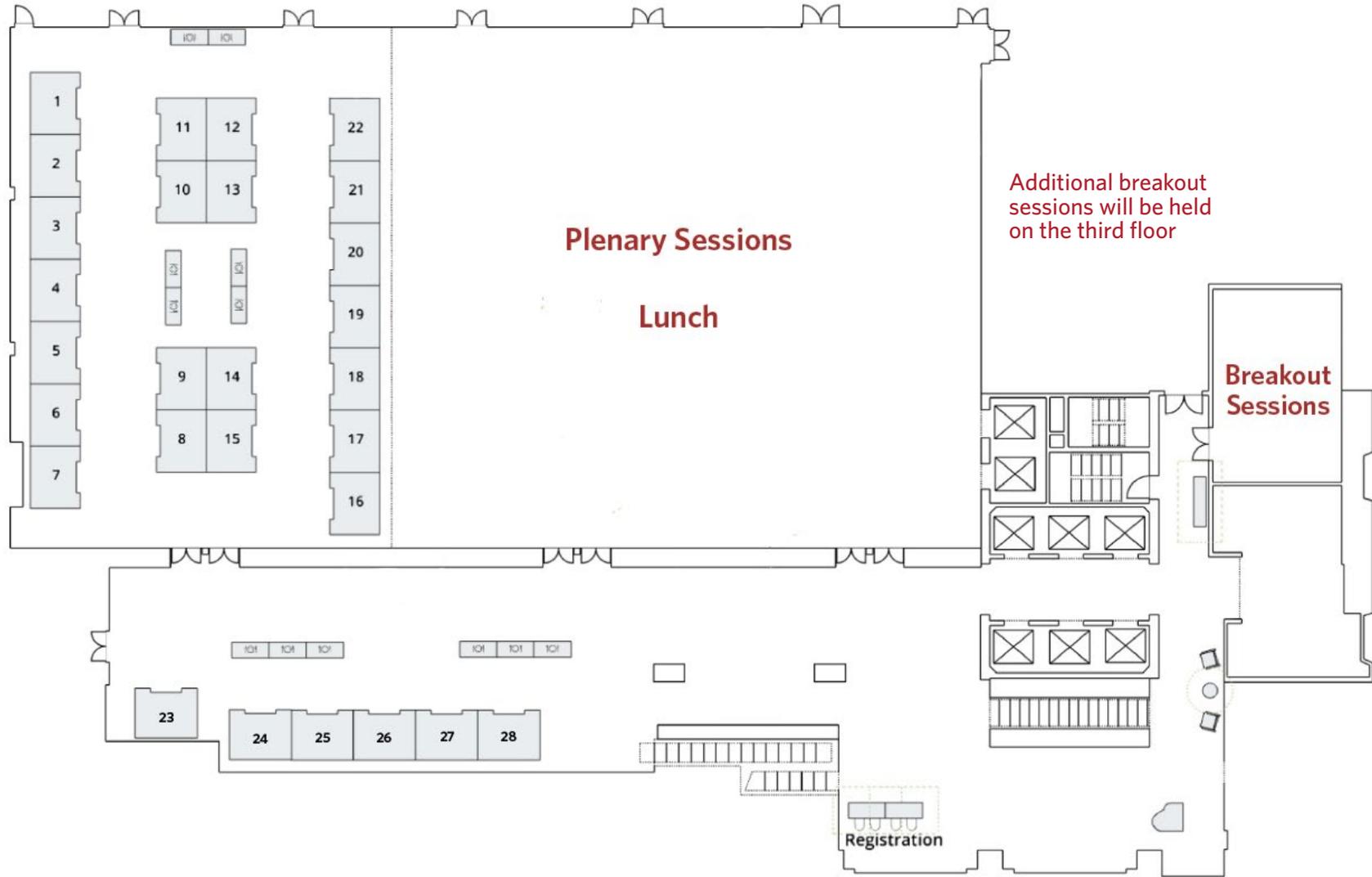
Package Includes:

NON-MEMBERS

- 3x2m space
- Electricity
- One table
- Two chairs
- Wastebin

- Exhibits-only passes for customers
- Logo on conference website, printed program, event app, and marketing emails

$5,000

Floor Plan

Plenary Sessions

Lunch

Additional breakout sessions will be held on the third floor

Breakout Sessions

Registration

1 2 3 4 5 6 7

11 12 10 13 9 14 8 15

22 21 20 19 18 17 16

23 24 25 26 27 28

Opportunities

Sponsoring the annual GALA conference connects you to the incredible GALA community and puts your company in front of hundreds of top executives and decision makers. Build a sponsorship that suits your needs by picking and choosing what's right for your company.

All Sponsors Receive

- Recognition via social media channels
- Recognition via event signage
- Recognition via event website

- Recognition via event marketing emails
- Inclusion in sponsor section of mobile event app

Conference Activities			
GALA Dinner	Exclusive sponsor of the best dance party in the industry	$10,000	One available
Keynote and Welcome Session	Kick-off the conference right. Deliver a welcome address at our largest plenary session.	$7,500	One available
Welcome Reception	Exclusive sponsor of the biggest reunion in the industry	$5,000	One available **SOLD**
Happy Hour	Exclusive sponsor of the happiest farewell in the industry	$5,000	One available
Speed Networking	Host of one of GALA's most popular sessions; lead the session, distribute marketing material or swag	$3,000	One available
Sponsored Session	30-minute session on the program	$2,100	Must be combined with exhibit or sponsorship; three available **SOLD**

Note: Purchase any sponsorship and receive 10% off delegate registration(s) for your company. Purchase any sponsorship and receive 10% off exhibit stand purchase.

Conference Materials

Badges	Eco-friendly name badges with your branding, produced by GALA	$5,000	One available **SOLD**
Notebooks	Custom designed, eco-friendly notebooks with your logo on the cover and a quarter page ad inside, produced by GALA	$4,000	One available **SOLD**
Mobile event app	Digital banner ads throughout the mobile event app	$3,500	One available
Pens	Eco-friendly branded pens with your logo, produced by GALA	$3,000	One available
Souvenirs	Custom designed eco-friendly wooden magnet or keychain with your logo and ours	$3,000	One available
Guest elevators (outside doors)	Custom designed clings on elevator doors on the meeting room floors	$2,500	Six available
Hotel keycard	Custom designed hotel key cards for ~200 GALA delegates staying at the hotel	$2,000	One available **SOLD**
Half page ad in the printed event program	Embedded in the conference notebooks	$1,500	
Quarter page ad in the printed event program	Embedded in the conference notebooks	$1,000	

Extra Brand Visibility via GALA's Channels

Leaderboard ad on GALA website (3 months)	digital banner ad on GALA-global.org website	$2,880	Unlimited/Can change the artwork 3 times
Leaderboard ad on GALA website (1 month)	digital banner ad on GALA-global.org website	$1,200	Unlimited
Sidebar ad on GALA website (3 months)	digital banner ad on GALA-global.org website	$2,040	Unlimited/Can change the artwork 3 times
Sidebar ad on GALA website (1 months)	digital banner ad on GALA-global.org website	$850	Unlimited
Leaderboard ad in GALA's Global Update	digital banner ad in GALA's non-member newsletter	$850	Unlimited